

**Satellite**  
**DIE ANOTHER**  
**005**  
**DAY**

by Aon Space



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## Executive Summary


- à **Part 1 : What is space insurance ?**
- à **Part 2 : The space insurance market**
- à **Part 3 : Space risks underwriting principles**
- à **Part 4 : Insurance & On-orbit servicing**
- à **Conclusion**

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## Part 1 What is Space Insurance?

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- 
- à **Commercial versus Government/Inter-Government**
  - à **Role of banks and project financial backers**
  - à **Special Characteristics**
    - \* High Technology/Prototypes
    - \* High risk of failure for satellite/project/business
    - \* Inaccessibility in orbit (so far...?)
    - \* Replacement time
  - à **International and National Law/Convention (Liability Risks)**

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FROM

TO

- Government Influence
- Public orders
- Multinational Organisations
- Corporate or Sovereign financing
- 200 to 300 USD project cost
- An engineers' world
- Commercial business
- Market forces
- Private companies
- Non-recourse project finance
- >1 billion USD projects
- Bankers and lawyers everywhere

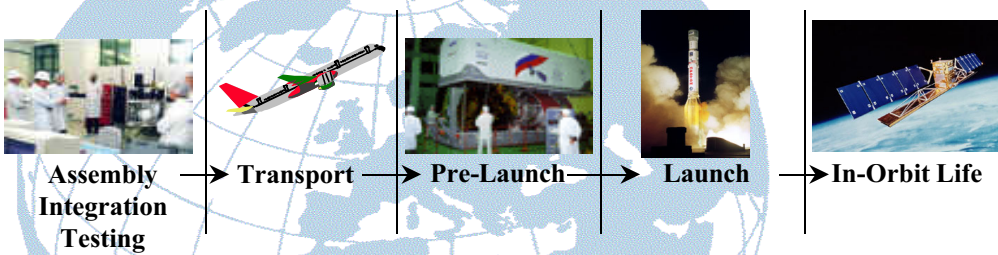
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- à Space insurance can be defined as the insurance of any risk related to the construction, launch and exploitation of a satellite
- à A stricter definition limits this to the launch and post-launch phases
- à Different insurance markets exist for different phases

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- à **Satellite manufacturers**
- à **Launch service providers**
- à **Satellite buyers /Operators**
- à **Satellite users**
- à **Banks and Investors**

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- Pre-Launch (construction, storage, transport ...)
- Launch and In-Orbit Insurance
- Loss of Revenue Insurance
- Third Party Liability Insurance
- Contractual Liability Insurance
- Launch Delay Consequential Loss Insurance

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## Part 2 The space insurance market

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## History of the Space Insurance Market

- à 1965 - First satellite pre-launch and liability policy for Earlybird (Intelsat 1)
- à Mid 1970's - Full launch coverage becomes available (with deductible)
- à Early 1980's - Emergence of a specialist satellite underwriting market
- à Mid 1980's - Market becomes very competitive (rates driven down to about 7% for a shuttle launch 8% for others)
- à - Severe losses (Challenger, Ariane and Delta) lead to dramatic reduction in capacity and increased rates (launch approx. 25%)
- à Late 1980's - Gradual reduction in rates
- à Early 1990's - Market matures
- à Mid 1990's - Relative stability achieved. Capacity expanding. Ariane V63 loss (US\$356 million)

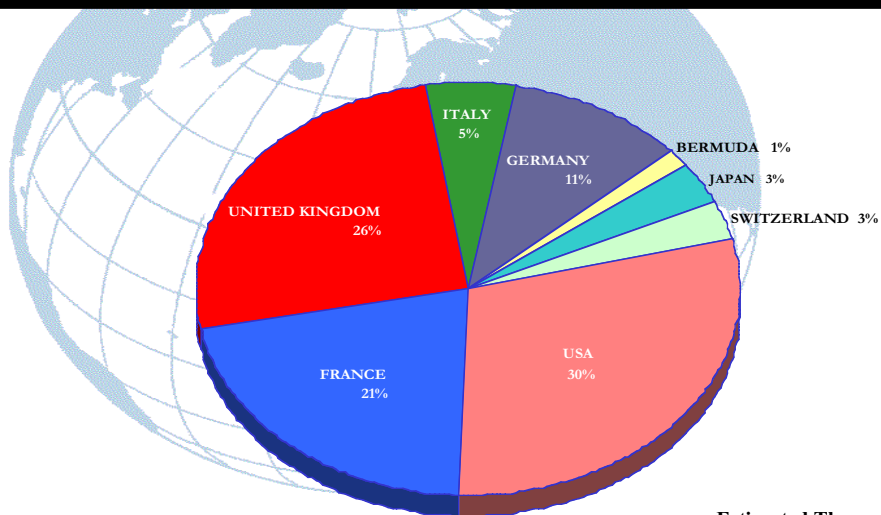
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**History of the Space Insurance Market (cont.)**

- à 1997 - Capacity continues to increase, now exceeds US\$ 900 million. Competition between insurers creating downward pressure on rates and extending periods of cover
- à 1998 - Capacity reaches US\$ 1.2 billion. Decline in rating levels and loss experience at insurers' profitability
- à 1999 - Cumulative losses through 1998 and 1999 provoke market "hardening" with steep increasing rates
- à 2000 - Cumulative losses keep increasing with a high of claims in 2000. Insurance rates suffer a sharp rebound.
- à 2001 - Level of premium is decreasing. September 11 events cause a strong market hardening and a capacity shrinking. Concerns about serial losses
- à 2002 - Market is difficult although no losses so far. Major threat of pending claims

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**Estimated World Space Insurance Capacity for 2002 (USD)**



**Estimated Theoretical Total:  
USD 800,000,000**

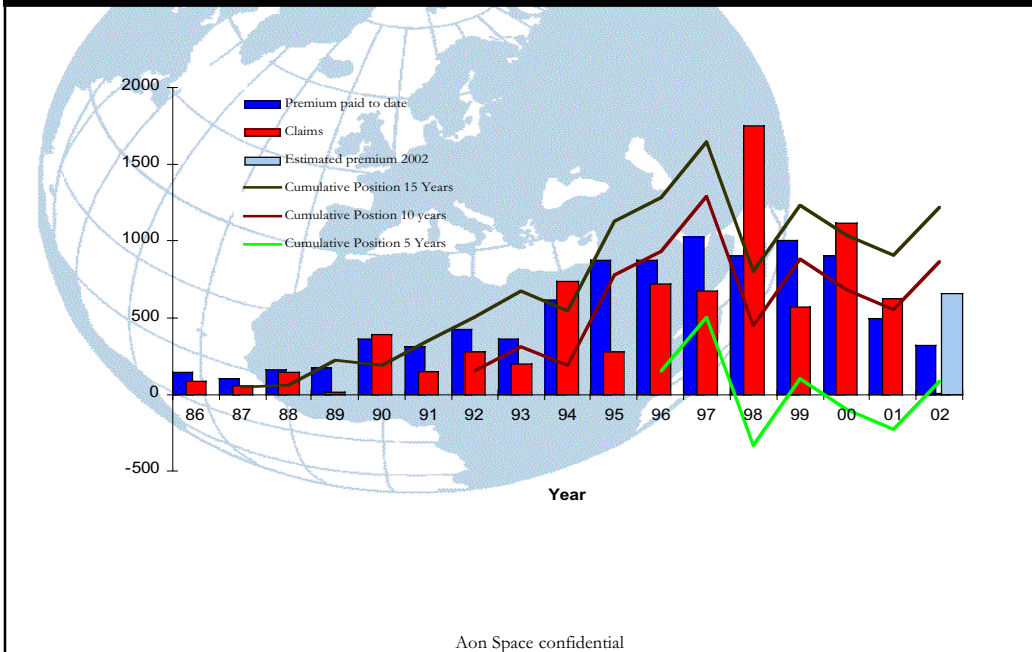
**Total likely to be used per launch:  
USD350,000,000 - USD400,000,000**

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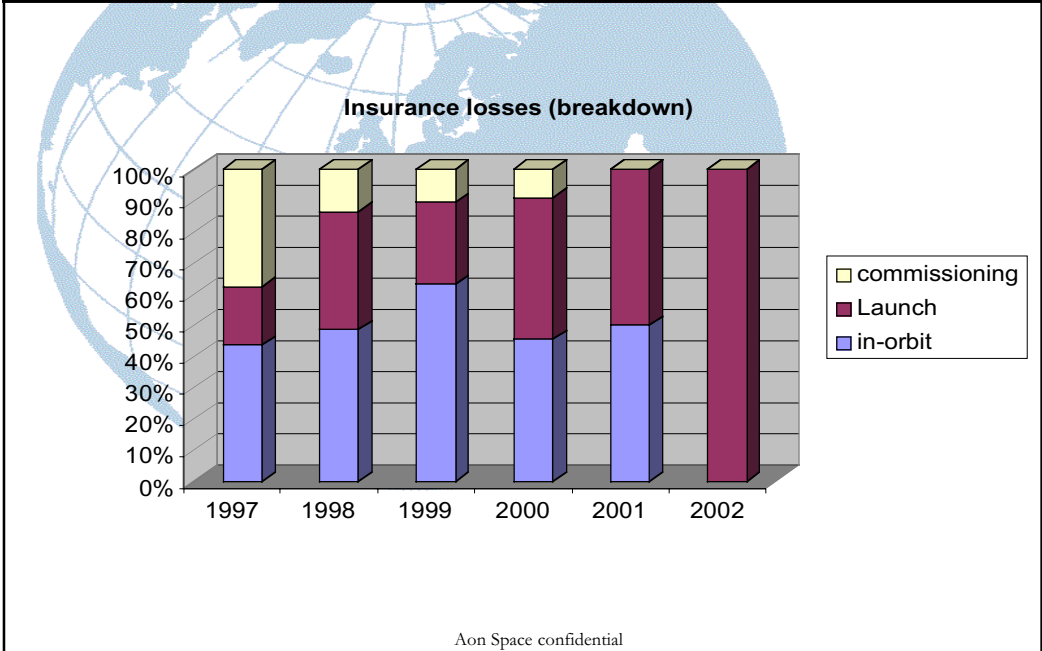
- à Possibility of multiple losses from one event cause
  - \* Environment
  - \* Commonality between Satellites
    - 4 design
    - 4 manufacturing processes
- à Most insurers write less than their maximum launch capacity
- à Total market capacity around US\$ 200 to 250 million

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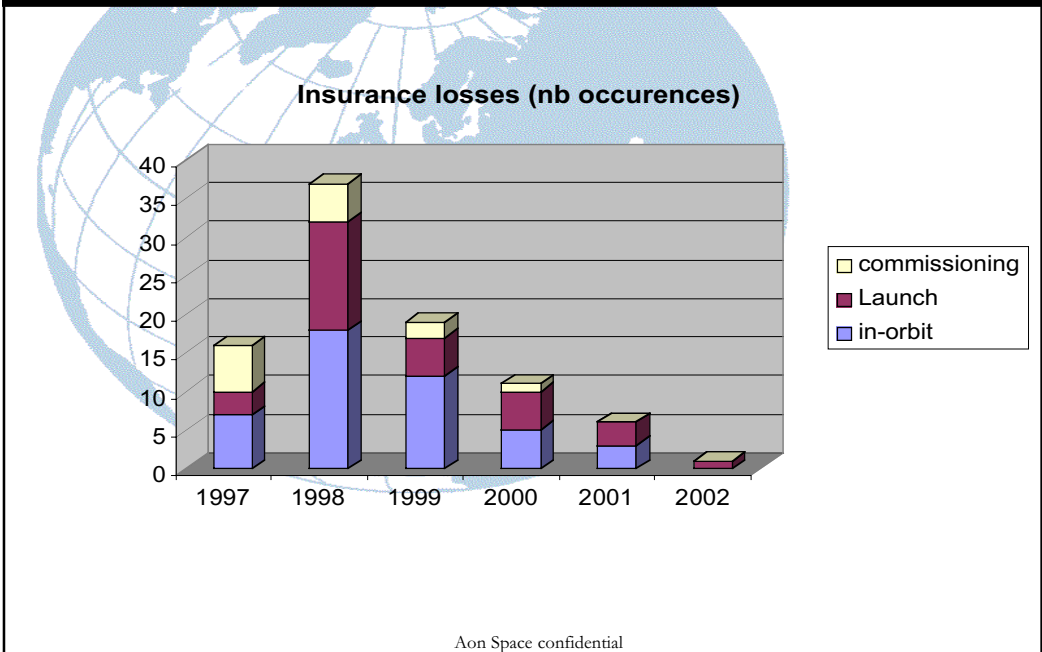


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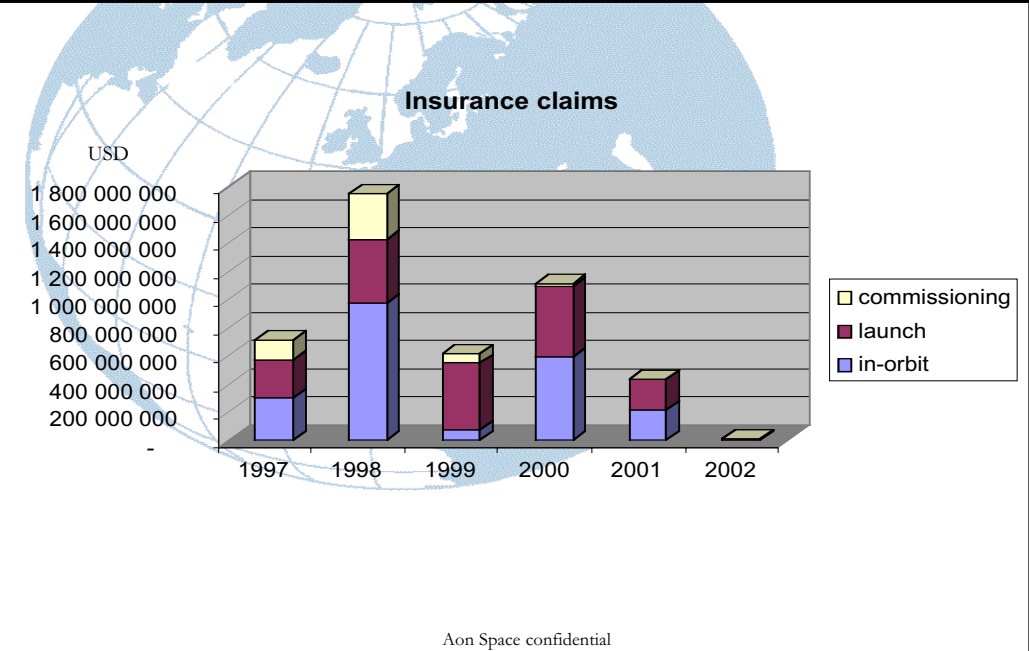
**AON** Breakdown of losses (by number of occurrences)



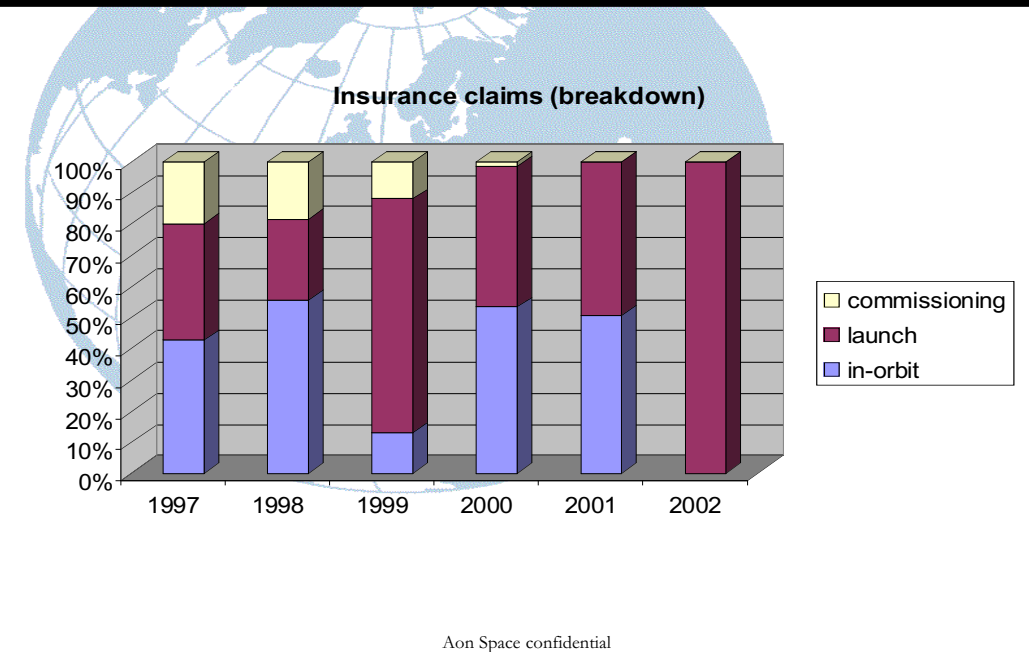
**AON** Breakdown of losses (by number of occurrences)



**AON** Breakdown of losses (by monetary amounts)



**AON** Breakdown of losses (by monetary amounts)



| Date of Loss  | Satellite | Loss Phase | Loss Amount (USD) |
|---------------|-----------|------------|-------------------|
| 27th April    | Ikonos-1  | Launch     | 157,000,000       |
| 5th May       | Orion-3   | Launch     | 265,506,000       |
| 6th September | Yamal 101 | Post-sep   | 50,500,000        |

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| Date of Loss  | Satellite     | Loss Phase | Loss Amount (USD) |
|---------------|---------------|------------|-------------------|
| 12th March    | ICO-F1        | Launch     | 235,000,000       |
| 27th August   | Solidaridad-1 | In-Orbit   | 276,000,000       |
| 20th November | Quickbird-1   | Launch     | 265,000,000       |
| 22nd November | Galaxy 7      | In-Orbit   | 132,000,000       |
| November      | TDRS 8        | In-Orbit   | 98,000,000        |

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| Date of Loss   | Satellite  | Loss Phase | Loss Amount (USD) |
|----------------|------------|------------|-------------------|
| 12th July      | Artemis    | Launch     | 75,000,000        |
| 12th July      | Bsat-2B    | Launch     | 63,000,000        |
| 6 th September | Panamsat 7 | In-Orbit   | 215,000,000       |
| 21th September | Orbview 4  | Launch     | 74,000,000        |
| 2001           | Telstar 5  | In-Orbit   | 4,000,000         |

*Note: No major claims in 2002 (cumulative \$10M claims to date)*

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| Satellite   | Sum Insured   |
|-------------|---------------|
| Galaxy 11   | \$286,000,000 |
| Thuraya D 1 | \$371,000,000 |
| PanAmSat 1R | \$343,000,000 |
| Anik F1     | \$200,000,000 |
| XM Rock     | \$200,000,000 |
| XM Roll     | \$200,000,000 |
| Arabsat 2A  | \$101,000,000 |
| Arabsat 3A  | \$170,000,000 |

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## Part 3 Space risk underwriting principles

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- à **Relatively few events but with high sums ins / Risk spread only among a few insurers**
- à **Long term strategies necessary**
- à **Importance of technical analysis and present (Not strictly an actuarial approach)**
- à **Leading markets - (quotations) and following markets (acceptance of shares)**
- à **Placing slip "Summary"/Policy Wording "Contract"**

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- à **Physical loss, damage or failure of a satellite during following phases**
  - \* Launch and commissioning
  - \* In orbit life
- à **All phases**
  - \* Business interruption/ Loss of revenue
  - \* Liabilities

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- à **Arranged either by satellite buyer or by manufacturer, depending on the contract**
- à **Provides indemnity for loss, damage or failure of the satellite to meet specification which results in:**
  - \* Loss of operational capability; and/or
  - \* Loss of life
- à **Usual risk period: from intentional ignition or off for up to:**
  - \* 180 days
  - \* One year
- à **Specifically tailored to customer's requirements**

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- à **Covers the satellite whilst operational**
- à **Similar coverage to launch and commissioning**
- à **Arranged by the satellite buyer except where in-orbit warranty exists**
- à **Insurers require regular satellite status reports**
- à **Renewable annually, though longer periods can be considered**

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- à **Launch, commissioning and early orbit:**
  - \* 13% to 25% of the Sum Insured
- à **In-Orbit**
  - \* 2% to 3% per annum of the Sum Insured
- à **Launch Liability**
  - \* 0.15% of the Indemnity Limit

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- à **Contract defining nature, scope and mechanical cover**
- à **Individually tailored, not written on a pre-set form but some common aspects (such as exclusions)**
- à **Key issues**
  - \* **Insuring agreement**
  - \* **Policy period**
  - \* **Total loss definition (often 75% of operational capability)**
  - \* **Partial loss definition (usually proportional to loss of operational capability)**
  - \* **Claims handling procedures**
  - \* **Salvage (On-orbit servicing ?)**

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**Part 4**  
**Insurance & On-Orbit Servicing**

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- à **In-orbit losses represent around 50% of current insurance claims**
- à **In-orbit insurance rates have dramatically increased over the last two years.**
- à **Insurance more difficult to procure for this phase**
- à **Large concerns from insurers about serial losses due to design or manufacturing anomalies, hence technical exclusions are imposed**
- à **Therefore, good news are always welcome !**

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- à **Historical anomalies are rather bus-related than payload-related**
  - \* **on-board computers**
  - \* **solar arrays**
  - \* **batteries**
  - \* **thrusters**
- à **OOS may repair more easily bus-related problems...?**

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à **On-Orbit Servicing can help structuring more cost-efficient insurance policies for satellite operators by either**

- \* allowing to repair a faulty satellite and avoiding a
- \* maximising salvage value to insurers after a claim

à **Trade-off for insurers will be between**

- \* paying a claim upfront and
- \* funding a rescue mission with no full assurance of success

à **Therefore, OOS must demonstrate its feasibility and its reliability before moving forward**